



Get a head start on winter

Dear Friends,

Lingering, summerlike days and crisp evenings always make autumn a season to savor. But falling leaves and earlier sunsets remind us that winter isn't far away. And with the wild card winters we've been having lately, it's important that your heating system is ready when that first cold snap arrives in the Carolinas.

The best way to ensure your family's comfort is to **get your heating system tuned up before temperatures get too cold**. A tune-up means your furnace or heat pump will operate at peak efficiency and use less fuel, while keeping your home more comfortable. Regular maintenance also reduces the chance of breakdowns and expensive repairs.

Maintenance is important, but there are a lot of other ways to keep energy costs down. Make sure you aren't paying to warm air that's escaping to



Scott Kelly

the outside. Check the weather stripping around windows and doors and apply new stripping (or caulk) if necessary.

You can also reverse the direction of your ceiling fans to push warm air back down where you can feel it. This allows you to lower the thermostat and conserve fuel.

Here's another easy one: Open the blinds or drapes on south-facing windows to let sunlight heat your home naturally during the day. At night, remember to cover these windows to hold in the heat and keep out the cold.

Let us know how we can help you! No matter what the winter brings, our team is ready to make sure your home stays comfortable.

Warmly,

Scott Kelly
Scott Kelly

What goes into a Carolina tune-up?

We train our technicians

to diagnose and fix virtually any problem on all types of systems, new and old. When performing a tune-up, our technicians use the latest tools to run more than 10 diagnostic and safety tests, including carbon monoxide checks and a combustion analysis. *Not every company does this!*

If you haven't done so already, please call or email us to request your heating tune-up. For total peace of mind, we recommend enrolling in the **Carolina Comfort Club**, which includes a tune-up. This service agreement also provides repair coverage and guarantees you priority service should you ever lose your heat.

Visit CarolinaHeating.com to learn more about the Carolina Comfort Club or to request your seasonal tune-up.



WIN the new iPad PRO

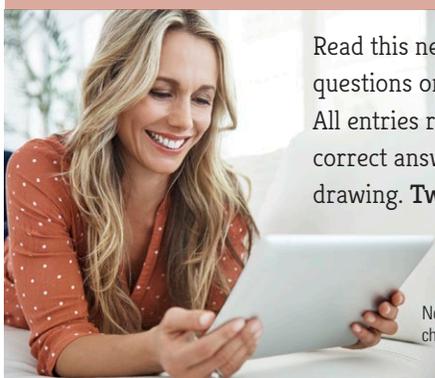
Enter to win the iPad PRO—the biggest and fastest Apple tablet to date.

Read this newsletter and answer the questions on the enclosed reply card. All entries received by 1/20/17 with the correct answers will be entered into a drawing. **Two winners will be selected!**

Value: \$799

No purchase necessary. A purchase will not increase chance of winning. See enclosed card for details.

A pressure-sensitive pencil stylus gives you superior sketching and drawing abilities, and the PRO's 12.9-inch screen and quad speakers are ideal for split-screen apps, multitasking and watching movies.



Make the switch to clean, green energy

The clock is ticking, but there is still time to take advantage of the **30% federal tax credit** for installing a geothermal or solar-powered system. We can help you qualify for a **state tax credit of 25%**, too! But to qualify for these big savings, we need to have your system installed and operating by the end of the year. So you have to act now!

For starters, we can install the **Lennox SunSource® Home Energy System**, or if you prefer, stand-alone solar panels. This will substantially reduce your overall heating and cooling costs.

Not sure about going solar? A geothermal heat pump system is another efficient and earth-friendly way to heat and cool your home. As one of only a few **Water Furnace GeoPro** master dealers in the state, we have years of experience, having completed well over 200 projects—and counting.

A geothermal system captures “free” thermal energy trapped underground to heat air and water for your home—and remove hot air in the summer. It requires



Get a 30% federal tax credit AND a 25% state tax credit for geothermal and solar systems — only until Dec. 31, 2016!

only minimal electricity to operate, and can reduce your heating and cooling costs by as much as 70%.

A geothermal system is quiet and efficient, and there are fewer mechanical components than in conventional heat pumps, so there are fewer breakdowns and minimal maintenance costs. Plus, these systems last far longer. Talk about a great investment!

Please call or contact us through our website for an appointment and we'll be happy to answer all of your questions about your clean and green energy options.

Congratulations to Donald Lowman and Andy Weiskopf, winners of the Sony personal 3D viewer from our spring contest

Save thousands of dollars on a geothermal or solar system through 12/31/16



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Snapshot

Karen Gallman joined our team this summer, bringing with her more than 20 years of sales experience in various industries, including advertising and marketing, apparel manufacturing, home security and legislative research.

“I’ve known the folks at Carolina for about seven years, and I was delighted to come on board as their generator sales consultant,” says Karen. *“The ice storms we have dealt with in the past really showed the*



Karen Gallman
generator sales consultant

need for a backup power system. My goal is to let our commercial customers know that we are experts at installing them.”

Away from work, Karen enjoys family time with her husband, James, her two grown children and her newborn granddaughter. Karen is a member of LifePoint Church in Greenville. She is very involved in the music ministry and the

church’s outreach and support of Miracle Hill Ministries.

